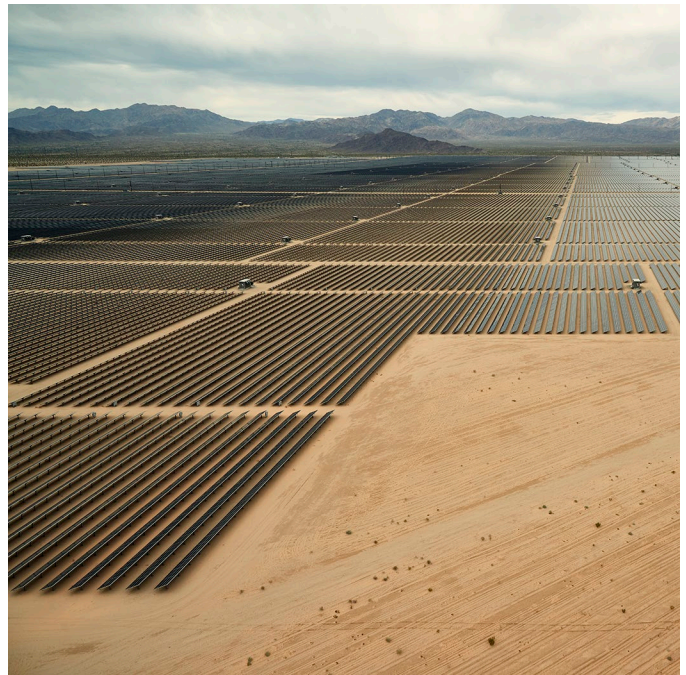


The power of contextual AI in data governance

Holistic, intelligent data governance with Collibra and IBM Guardium Discover and Classify



Incorporating sensitive data into AI algorithms without proper management poses significant risks. Many organizations lack awareness of the sensitivity and context associated with unstructured data, hindering AI model development, delaying insights extraction, and exposing organizations to risks.

Collibra is a leader in data governance and metadata management. It's a go-to tool for understanding business context and data usage, from business intelligence and analytics to AI/ML. Collibra's reach expands when combined with IBM® Guardium® Discover and Classify capabilities.

IBM Guardium Discover and Classify efficient identification across diverse unstructured file formats and types, including file shares, cloud storage, emails, chat logs and SaaS platforms delivers industry-leading accuracy, performance and data governance.

By integrating Collibra with IBM Guardium Discover and Classify, organizations can gain total visibility across structured, unstructured, cloud-based, on-premises, and mainframe data types. It automatically updates Collibra with the location, sensitivity, and business context of unstructured data in near real-time via APIs.

Governance and security teams now have the tools to enable responsible, ethical AI while safeguarding customer data from unauthorized use.

Benefits:

- Leverage contextual AI to achieve visibility and control over structured and unstructured data.
- Improve AI model training quality through identification and classification of sensitive unstructured data.
- Extract valuable insights from unstructured data to identify trends, customer sentiments, and business opportunities.
- Provide contextual data insights, boosting analytics accuracy and data completeness.
- Mitigate potential data-related risks through AI-enhanced detection and management of sensitive unstructured data.
- Automate data governance processes through metadata classification and sensitivity assessments.

The integration of IBM Guardium Discover and Classify and Collibra provides users with comprehensive governance that improves both compliance oversight and operational efficiencies by intelligently automating complex data management tasks across all data types.

Explore data discovery & classification with IBM Guardium Discover and Classify

<https://www.ibm.com/products/ibm-security-discover-and-classify>