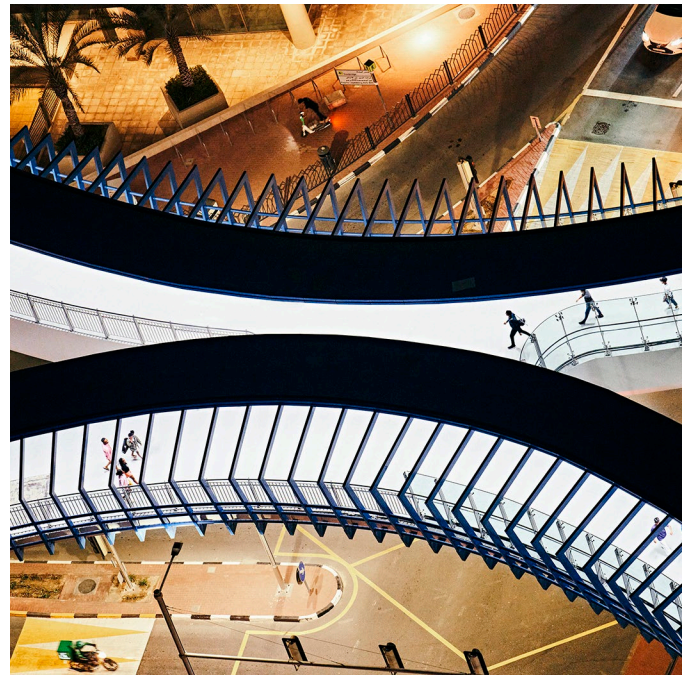


Elevate your OneTrust experience with IBM Guardium Discover and Classify

Redefining privacy management with contextual AI data discovery and classification



In today's data-centric world, effective privacy management is crucial. But what if you could elevate your privacy posture to new heights? With IBM® Guardium® Discover and Classify, powered by contextual AI for data discovery and classification, you can significantly enhance the accuracy, efficiency, and coverage of your data ecosystem. Seamless integration with OneTrust transforms your approach to privacy management, automates DSAR fulfillment, and minimizes the manual efforts and errors associated with data mapping and classification.

Automated discovery process encompasses all data types including structured, unstructured, in-motion, and at-rest data, uncovering dark data and unknown data sources. Driven by AI and ML, IBM Guardium Discover and Classify delivers accuracy and provides a deep understanding of your data.

IBM Guardium Discover and Classify strengthens your compliance posture by enhancing data accuracy, expanding coverage, and proactively addressing risks through identification of sensitive data and near real-time monitoring and reclassification.

Intelligent automation helps to reduce manual tasks significantly, scale effortlessly and handle large volumes of data with ease. Flexible deployment options ensure seamless integration into your infrastructure, enhancing performance across distributed, hybrid environments.

Benefits:

- Utilize IBM Guardium Discover and Classify for granular, contextual data classification. This approach helps to significantly reduce the costs associated with OneTrust's classification efforts.
- Leverage its versatile, AI-driven engine across all data types. Integration with OneTrust creates a cohesive and unified governance framework.
- Employ automated features to boost compliance and risk management.

IBM Guardium Discover and Classify is not merely complementary to OneTrust—it is the key that unlocks the platform's full potential. By leveraging contextual AI for data discovery and classification, you can transform your approach to privacy management, achieving unmatched efficiency, accuracy, and control. Elevate your privacy management with IBM Guardium Discover and Classify and OneTrust.

Explore data discovery & classification with IBM Guardium Discover and Classify

<https://www.ibm.com/products/ibm-security-discover-and-classify>

